

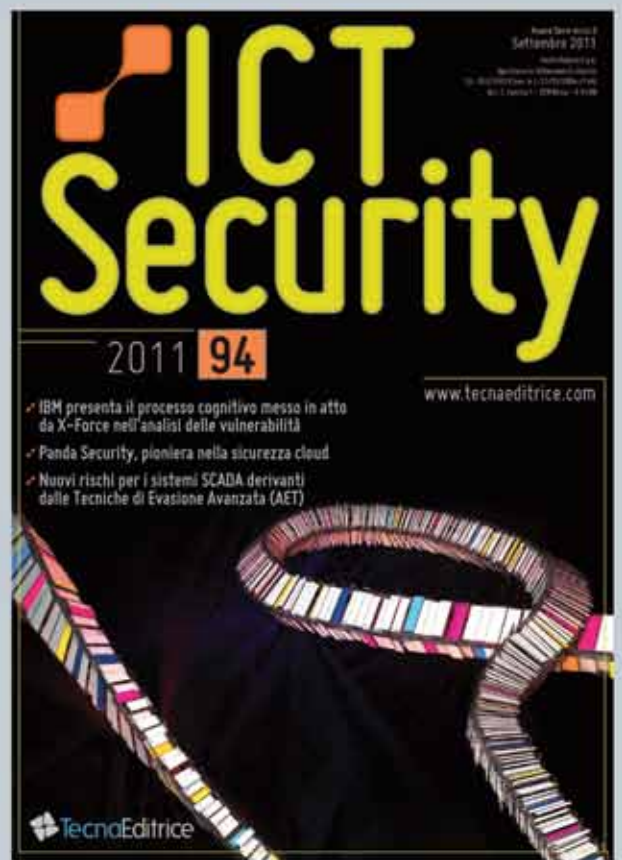
ICT Security

MARKETING & BRANDING OPPORTUNITIES 2012

ICT Security Magazine is the first Italian publication exclusively dedicated to cyber security and business continuity. It delivers critical information and cognitive elements regarding security and e-Governments program to IT security professionals and purchasing decision makers in corporate and public institutions.

EDITORIAL TOPICS

Business continuity
Network Security
Cloud Computing and Virtualization Security
Storage Security
Prevention and Data Security
Encryption and Authentication
Document Security
Enterprise Security
Threat Management. The new Generation
Authentication and Digital Signature
Vulnerability and Compliance Management
Biometrics and Privacy
DLP – Data Loss Prevention
Critical Infrastructure Security



**THE FIRST ITALIAN PUBLICATION
DEDICATED TO CYBER SECURITY**

 TecnaEditrice

MAGAZINE FORMATS AND DISTRIBUTION

Frequency of publication: 6 issues per year

Format: 210 x 297 mm

Bleed: magazine format plus 5 mm per each edge for trimming

Print Method: Offset

Distribution: 15.000 copies per issue

Readership: subscribers and complimentary copies

Paper: glossy paper

Binding: staple

Preferred format for files:

High resolution PDF containing all photos, illustrations and list of fonts.

Other formats accepted:

TIF(F) - Illustrator EPS - Photoshop EPS - High Resolution 300dpi JPEG

Digital data transmission:

Print layouts stored in digital format on normal CD-ROM accompanied by reference tests. Send by post to:

Tecna Editrice S.r.l.
Viale Adriatico, 147
00141 Roma

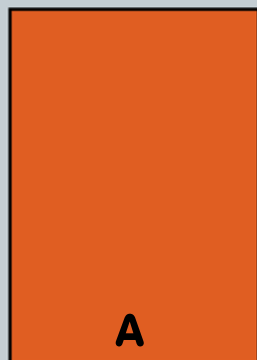
Or by email to: redazione@tecnaeditrice.com

Audience Profile

- ▶ Security Management 38%
- ▶ CED Responsible 16%
- ▶ Information Systems Management 15%
- ▶ Organization and Systems Management 31%

The distribution of each issue is 15,000 copies that are delivered to targeted readers on subscription request.

ADVERTISING SIZE AND RATES PER ISSUE



A - Full Page

Trim size: 186 x 263 mm

Bleed size: 210 x 297mm

B - Half Page Vertical

Trim size: 91 x 263 mm

Bleed size: 104 x 297 mm

C - Half Page Horizontal

Trim size: 186 x 126 mm

Bleed size: 210 x 143 mm

- Full Page Euro 1900,00
- Half Page Euro 1000,00
- Inside front cover + 20%
- Back cover + 20%
- Attachments Euro 2900,00

In addition to its magazine publishing activities, Tecna Editrice also publishes an exclusive website. Designed to provide the readers of its magazines and the participants of its events with further information and updates, over the last six months the www.tecnaeditrice.com website has been consulted by an average of 6,000 users per month.

Companies wishing to advertise on the Tecna Editrice website may avail themselves of the following advertising packages:

- A rotating banner on a maximum of 30 (features: 468 x 60 pixels – JPEG or GIF – maximum 200 kb of size) for 3 months, together with the publication on our monthly newsletter (5/7 lines) with a link to the customer's website at a total cost of Euro 700,00 + VAT.

- A fixed banner (features: 180 x 150 pixels – JPEG or GIF – maximum 100kb of size) for 1 month of attendance, in addition to the publication of a piece of news on the newsletter, with a link to the customer's website. Euro 1200, 00 + VAT

For further information, our team is at your disposal.

Please do not hesitate to contact us:

Tel. 06 87182554 Fax 06 8182019

Tecna Editrice - Viale Adriatico, 147 - 00141 Roma

www.tecnaeditrice.com

redazione@tecnaeditrice.com